



Plug Connection



[Belarina™ Primula]
CULTURAL INFORMATION

Primula BELARINA™ series

Double-flowered, scented primrose

Product attributes:

A wonderful series of polyantha primrose varieties with large, fully double flowers in a range of vibrant colors. A very neat habit and a great pot presentation. The plants produce literally hundreds of flowers that have a delicate freesia scent. Propagated through tissue culture, the plants are extremely uniform and make an excellent high-end pot crop and impulse item for late winter/early spring retail sales. Flower display holds for up to two months under cool spring conditions. Hardy garden perennial.

Assortment:

'Buttercup Yellow': bright butter-yellow, fully double flowers with prominent sepal cups

'Cobalt Blue': Deep indigo-blue, double flowers with golden centers

'Cream': soft ivory-cream, fully double flowers with a strong freesia scent

'Pink Ice': Double white flowers flushed with soft pink shades

'Nectarine': Rose-shaped, golden-orange flowers flamed with cerise

Grower Info:

Pot sizes: one liner per quart pot

Planting: pot early August to early October, depending on climate zone. No pinch needed – rosette habit.

Soil mix: well-drained peatlite mix, neutral pH, good water and nutrient retention

Temperature: establish at 65-75°F, then vernalize in a cold, but frost-free greenhouse over winter. If needed, force into flower at 45-55°F

Light: best when grown under full light conditions. Flower initiation in winter under short days (8-10h) at temps at or under 45°F.

Crop time: similar to other primula cvs, ie 5-6 months including vernalisation. Sale of finished product January-April

PGR: BELARINA cvs do not require any PGR treatments

Consumer/Retail info:

Care-free, beautiful plants for early-season color in mixed containers, window boxes or planted out as a garden perennial. Hardy USDA zones 5-11.



Primula BELARINA 'Buttercup Yellow'



Primula BELARINA 'Cream'



Primula BELARINA 'Nectarine'