Explode your garden palette.

Series of Erysimum created for better plants with more colors and longer flowering. These hybrid varieties bloom nonstop for months. Start warm to bulk and keep them cool through winter for an explosion of color in early spring.
Erysimum hybrid culture

From left: Erysimum WINTER Joy, WINTER Light, WINTER Orchid, WINTER Party, WINTER Rouge, WINTER Sorbet Imp., and WINTER Sun

Erysimum GLOW, POEM, and WINTER series were created for better plants, more colors, and longer flowering. Grow like a fall Pansy or Regal Geranium for nonstop blooming. Start warm then grow cold to initiate flowers for a profitable, early-spring sale.

**Erysimum WINTER**

Large, sweetly scented flowers in a range of luscious colors. An excellent choice for a high-value companion crop to spring Pansies. Best suited to 6”, 1 and 2 gallon pots. Zones 8–11.

- **WINTER JOY**
  Intense lilac-purple flower spikes
  - WINTER LIGHT
    Lemon-yellow flower spikes
  - WINTER ORCHID
    Flowers open red, fade to deep orchid-purple
  - WINTER PARTY
    Flowers open primrose pink, fade to burnt orange and mauve
  - WINTER ROUGE
    Flowers open blood-red and fade to russet
  - WINTER SORBET IMPROVED
    Flowers open rust-orange, then turn to lilac-purple
  - WINTER SUN
    Flowers open canary-yellow and fade to buttercream

**Erysimum GLOW™**

Small, honey-scented flowers in a range of citrus colors cover the plant for 8–12 weeks in early spring. Very hardy, with reliable, frost-proof color for early season. Best in 4–6” pots. Zones 5–11.

- CORAL GLOW
  Apricot-colored, strongly fragrant flowers
- GOLDEN GLOW
  Bright golden-yellow, honey-scented flowers
- ORANGE GLOW
  Solid navel-orange flowers, strong fragrance

**Erysimum POEM**

Bushy in habit, with a lower chill requirement, this series provides masses of reliable color early in the season. Best in 5” to 1-gallon pots. Zones 8–11.

- POEM LAVENDER
  Soft lavender flower spikes
- POEM LILAC
  Intense lilac-purple flower spikes
- POEM MIRABELLE
  Open bright golden-orange, darkening to rosy peach tones
- POEM PASTEL
  Open pale primrose-yellow and darken to soft lavender
CROP TIMES BY SERIES:

GLOW SERIES
4"  5–6 weeks warm plus 4–6 weeks cool
6"  6–8 weeks warm plus 4–6 weeks cool
1-gallon  8–11 weeks warm plus 4–6 weeks cool

POEM SERIES
4"  5–6 weeks warm plus 4–6 weeks cool
6"  6–7 weeks warm plus 4–6 weeks cool
1-gallon  8–10 weeks warm plus 4–6 weeks cool

WINTER SERIES
5–6"  6–7 weeks warm plus 4–6 weeks cool
1-gallon  8–10 weeks warm plus 4–6 weeks cool
2-gallon  12–15 weeks warm plus 4–6 weeks cool

Once plants have achieved 50% of optimal size, they should be vernalized and finished cool. Fertility and soil moisture should be maintained throughout the entire crop cycle to avoid lower-leaf yellowing. Cool but frost-free temperatures during vernalization and towards the end of the production cycle will improve crop quality and bloom count substantially. Do not pinch or trim plants after cool treatment, since this will remove the terminal flower bud sets. Plants can be held under cool conditions for longer periods, if needed.

GROWING CONDITIONS: Warm (65°F+) / Cool (35°-46°F)

FERTILIZER, PESTS AND DISEASE: Watch plants for cabbage moths and whitefly. Overhead watering can promote bacterial and fungal diseases. Maintain even moisture levels and fertilize plants throughout production cycle—even during the cold period—at 200–300 ppm N with a pH of 5.7-6.2. Low fertility rates can cause lower-leaf yellowing and drop.

POT SIZES: One liner per quart or gallon pot.

SOIL MIX: Well-drained peatlite mix, neutral pH, good water and nutrient retention.

LIGHT LEVELS: High light levels recommended, no shade. Long-day treatment NOT recommended.

PGR: Recommended during bulking: spray treatment with 5ppm Sumagic as needed. Refrain from PGR treatments once terminal buds are well-developed to prevent compressed flower spikes.