

Plug Connection®

[plug + play]
POWERFUL PROGRAMS







PLUG INTO PROGRAMS THAT WORK.

IT'S THAT EASY. FOR OVER 20 YEARS WE'VE HELPED GROWERS TAP INTO THE RESOURCES THEY NEED TO DEVELOP POWERFUL PLANT PROGRAMS, AND CHANNEL OUR INNOVATIVE NETWORK OF PARTNERS AND OUTLETS TO DELIVER A STEADY SURGE OF GREEN. SO SCAN OUR PROGRAM GUIDE AND LET US KNOW WHAT TURNS UP YOUR VOLUME. LOOKING FORWARD TO MAKING A CONNECTION.

[organic veggies + herbs]



With the largest selection of organic herb and vegetable plugs on the market, including over 200 tomato, heirloom, unusual and novelty varieties, and a wide assortment of the best seed and vegetative varieties, Plug Connection provides so many ways to tap into the growing organic trend. And our program makes the journey from conventional production to organic certification simple and painless.







[fresh for life™]

Our top-selling branded line of finished organic herbs and vegetables is a high-voltage program that's increasing the sales of the growers who use it by huge margins.

Organiks® offers a beautiful and functional marketing package, paired with grower and retailer support to give you all the tools you need to build strong retail relationships. Ask how you can plug into the success of this exciting program.





Named for the luminous embellishments found in classic mosaic artwork, the Tessera collection features the premium Succulents your customers want in a rich palette of colors, textures and forms.

[tessera™ succulents]

The beauty of the Tessera program goes beyond skin deep, offering brilliant benefits for eco-conscious gardeners and growers alike. Cold-hardy varieties like Sedum, Sempervivum and Delosperma are perfect for green walls and roofs, while more tropical selections like Aloe, Agave and Echeveria can really ramp up the processing speed on your Succulent program's success.

Tessera varieties are available in mixed trays, with picture tags for every variety.



tessera™
succulents





[sun parasol®]

Introducing the Sun Parasol® series of Mandevilla from Suntory Flowers. These high-performing stars won't seek shade to escape the heat – they grow brightly in even the hottest weather. With superlative garden performance, strong sell-through and rave retail appeal, Sun Parasol will shine in gardens and containers alike.

Their vibrant colors and strong marketing support make Sun Parasol a favorite for retailers and gardeners. Year after year, customers keep coming back and asking for more. And unlike most sunbathing beauties, Sun Parasol is low-maintenance and easy to handle – it works well in a range of pots, hanging baskets and on a trellis.



Born out of Elsner pac's century-long commitment to breeding excellence, and raised through Plug Connection's cutting-edge expertise, these Geraniums are hardy, vibrant and ready to face the world.

Equipped with Plug Connection's rooted cuttings, these grower-friendly Geraniums will save you production space and time. We offer Elsner pac's full range of zonal, ivy and specialty Geraniums including the best selections of their groundbreaking Regals and Angel Eyes.

So clear your benches and your mind: simplify your scheduling with Elsner pac rooted cuttings from Plug Connection.

[geranium]





KIA ORA FLORA®



[kia ora flora®]

Kia Ora Flora brings high-definition excitement from its native New Zealand, where high rainfall and many sunshine hours nurture myriad unique forms: spiky, shiny, bizarre, brilliant.

The diverse mix of colors and textures in this premium group of ornamental plants makes many Kia Ora varieties perfect for use in landscapes and containers, with Coprosma and Hebe excellent in 4" or 1-2 gallon pots. Photo tags and mixed trays are available.



Kick back and enjoy the new fast-growing, summer-selling Tropicals from Plug Connection.

[tropical surge]

These paradise plants present a splash of high-resolution colors and textures – a fresh change of pace from the everyday. A primo product with plants like Colocasia, Acalypha Tiki™, and Barleria flaunt foliage and flowers unlike anything you've seen.

Plug Connection's Tropical plants are ideal for outdoor landscape, containers and summer patio plants and are great in 6" pots and mixed containers. Refreshingly beautiful. Enjoyably profitable.



[specialty]

If you're traveling the globe to find your program niche, Plug Connection's Intersectional Itoh Peony Hybrids, Cordylines, Phormiums and Drakensberg Daisies will save you miles and frustration. From South Africa to Japan, you can distinguish your program with a trip around the world that starts and ends at your garden.



INTERSECTIONAL ITOH PEONY HYBRID

For years, growers had attempted to cross the hardy herbaceous Peonies with the tall Tree Peonies. Japan's Toichi Itoh got the job done. We are offering the flowers of his labor: the big, beautiful Intersectional Itoh Peony Hybrids. You can't miss these vibrant colors and giant flowers across the room or garden. A premium product that regularly retails for more than \$50 per plant.



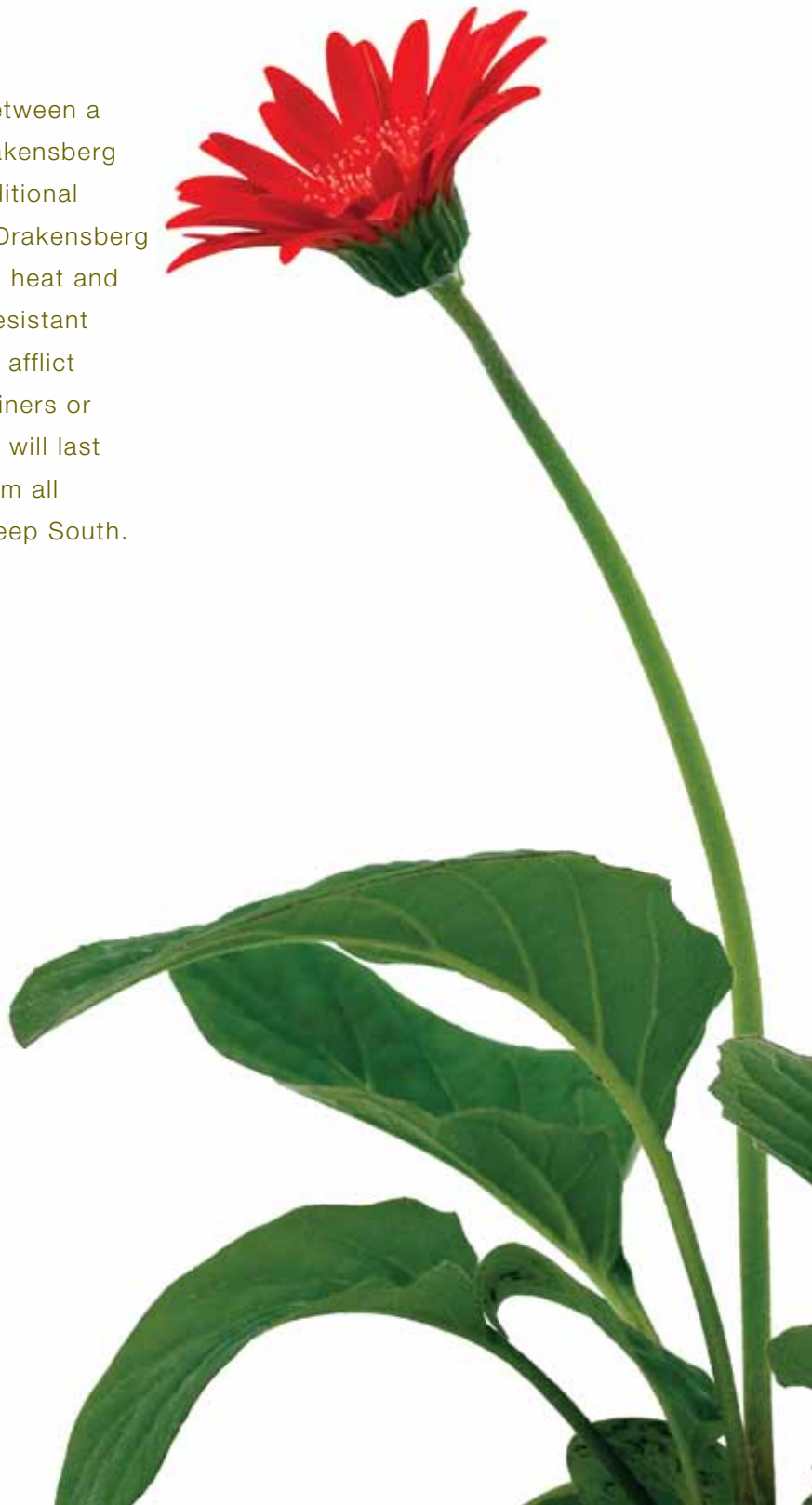
CORDYLINE + PHORMIUM

With a broad palette of every color under the sun, Plug Connection has a Cordyline and Phormium for every canvas. An excellent summer seller for containers and beautiful for the landscape, as a feature plant or specimen plant, Cordyline and Phormium are hardy and versatile.

Our large liners will finish in a 6" pot in just 12-16 weeks.

DRAKENSBERG™ DAISY

Not your typical Gerbera. A cross between a hardy wild species from the high Drakensberg mountains in South Africa and a traditional type, these hybrids are built tough. Drakensberg Daisies perform brilliantly under high heat and cold – hardy zones 7-11 – and are resistant to the usual pests and diseases that afflict their weaker cousins. Great in containers or as landscape Gerbera, these daisies will last a long time and will continue to bloom all through the summer – even in the Deep South.



[ornamental grasses]

Enliven your landscape with our assortment of ornamental grasses. These beautiful, low-maintenance plants are so graceful, they seem to dance with the wind – a flourishing field set in motion.

Our offerings span the spectrum of colors and forms, and include Kieft Color Grass, Grasses of Fantastic Foliage by Pan American and stunning varieties from division and tissue culture like Pennisetum Fireworks.







[drought tolerant]

Durable plants that require less water and lower energy to grow are in sharper focus today than ever before. With more regulation on water use coming, don't miss this profitable and increasingly critical category. Plug Connection offers a large assortment of water-savvy solutions spanning annual, perennial and ornamental grass varieties – all engineered to make every drop count.

Plug into a smart program that won't leave you high and dry.



[chrysanthemum]

Our Mums are here to help. Our entire collection of Yoder Garden Mums gives you a great chance to boost sales in late summer and fall.

Equipped with Plug Connection's rooted cuttings, these Mums will add uniformity and predictability to your program. You'll be able to select and ship in a short period of time.

Come fall, your Mums will be plugged in and ready to help you clean up at retail.







[poinsettia]

Poinsettias can be a tough program to hack – with a short sales window and little margin for error, you can't leave anything to chance. The high quality and predictability of Plug Connection's Poinsettia liners will allow you to tackle the season with the confidence that comes from a head start.

Get prepared for Poinsettia sales with our dynamic selection, including Dummen, Selecta First Class and Syngenta.



With annuals, you can go anywhere to get just the basics. At Plug Connection, annual means more variety, more service and better quality than anywhere else.

Our outstanding weather and high light yield toned plugs in all four seasons. And when it comes to selection, we're your source – for the best seed and vegetative annuals that span the spectrum of breeders and programs.

[annuals]









[perennials]

Reliable and versatile, our wide range of perennials are ideal for growers who expect the highest quality consistently. Higher light levels and cool ocean breezes tone and harden our plants to near perfection.

More than 400 seed and tissue culture varieties in large and small cell sizes are available year-round. Plug Connection's selection is truly sensational.





[kickin[™] aster]

A new hardy Aster series that will give your bottom line a lift. This easy-growing collection has been bred to be early, compact and disease-resistant.

Grow it just like a Mum, only with less work. No growth regulators – just one pinch and these Asters finish perfectly and continue to bloom up until frost in the garden.





[erysimum]

Our new lines of hybrid Erysimum offer the grower superior performance and profits during the early spring season. Planted and bulked in late summer and then grown cold over the winter, the plants explode in early spring and continue flowering right into the heat of summer.

With four series, there are varieties suitable for large and small pots, and plenty of colors that you can plug into any early spring program.





The innovators at the UK's Thompson & Morgan® have created this exciting dwarf Butterfly Bush Series. The fantastic new Buzz varieties are 1/3 the size of standard varieties, yet maintain the elegance and large, shapely flowers of the standard types. Amp up your small shrub and summer color programs with our Buzz.

[buddleja buzz™]







[electric connections]

Our networks are made up of the best breeding companies in the industry. Plug Connection Vegetative is designed to provide the best access to the most programs and varieties – from mainframe to peripheral – giving our customers an edge in today's competitive marketplace.

Vegetative Breeders:

Ball Floraplant

Danziger

Dummen

Elsner pac

Fides

Florensis

Goldfisch Vegetative

InnovaPlant

Kientzler

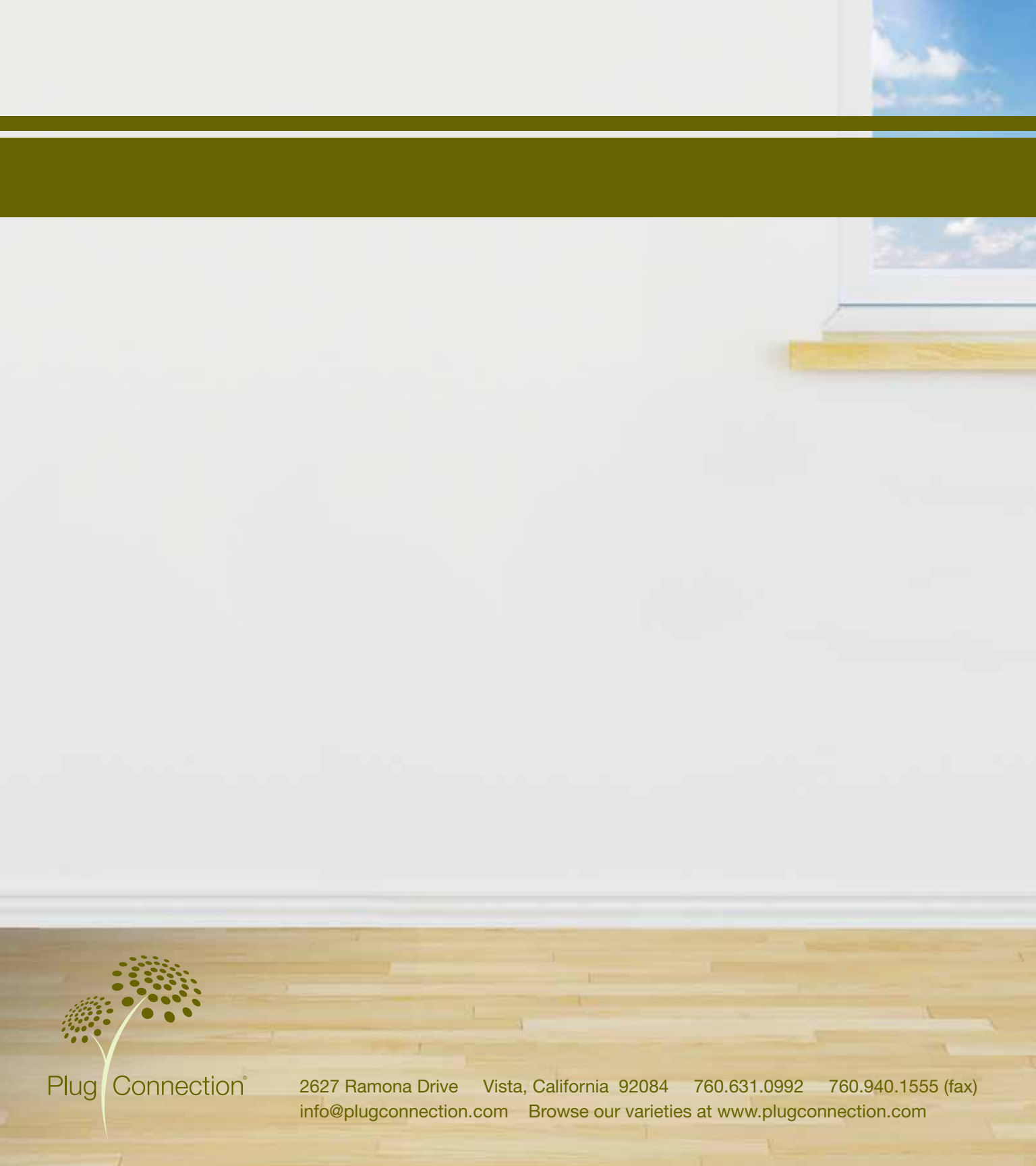
Selecta First Class

Suntory Flowers

Syngenta Flowers

Thompson & Morgan

Westhoff



Plug Connection®

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