

# [ Pilot Program ]

Begonia Collection

Complete this form and fax to Plug Connection or your favorite broker.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Broker: \_\_\_\_\_

BEGONIA COLLECTION New Introductions	# OF COLLECTIONS
<b>[BEGONIAS]</b>	<input style="width: 150px; height: 20px;" type="text"/>
<p><b>Benary</b></p> <p><b>'BIG™ Red with Bronze Leaf'</b>      <b>'BIG™ Rose with Bronze Leaf'</b></p> <p>The begonia x benariensis 'BIG'™ series have large, showy flowers above glossy bronze or green leaves and produce a myriad of up to 8 cm large, oval-shaped flowers. Available in 3 colors; 'BIG™ Red with Bronze Leaf', 'BIG™ Rose with Bronze Leaf', 'BIG™ Red with Green Leaf'.</p> <p><b>Floranova</b></p> <p><b>'Ikon'</b></p> <p>Floranova's new 'Ikon' begonia introduction has white flowers with a bright rose reverse and tactile foliage. Flower color and foliage intensifies under stress. Available in 1 color.</p> <p><b>S&amp;G</b></p> <p><b>'Volumia™ Rose Bicolor'</b></p> <p>The 'Volumia'™ begonia series is vigorously branched for premium pot annual programs with early, extra-large flowers. Available in 5 colors.</p>	

**PROGRAM SPECIFICS**

**Tray Size:** 128  
**Minimum:** 1 box/4 trays  
**Offered:** pilot program only  
**Pricing:** ask your favorite broker for pricing

**Pilot Discount:** 10%  
**Ship Week:** 39  
**Pilot Order Deadline:** week 35  
**F.O.B.** Vista, CA via best shipping method

Substitutions may occur due to seed availability

