

Ancient Nature. **New Zeal.**<sup>TM</sup>



KIA ORA FLORA<sup>®</sup>

## Ancient Nature. **New Zeal.**<sup>™</sup>

100 million years ago, the islands of New Zealand broke off from the rest of the world, allowing many ancient plants and animals to flourish in total isolation.

Today, New Zealand's unique flora flaunts a fresh and free persona.

High rainfall and many sunshine hours nurture a lush and colorful palette found only at the ends of the Earth.

Kia Ora Flora<sup>®</sup> captures that brilliant spirit and shares it with the world – after all, “kia ora” itself is a popular greeting that wishes good health and fortune in New Zealand's native language.

For a flora experience found nowhere else, take a look at Kia Ora.

## Kia Ora in the Cold

**New Zealand's festive flora isn't only for warm weather gardens.** The diverse range of colors and textures available make many plants in this collection ideal for use in a spring bedding plant program. Plants like **Coprosma**, **Hebe**, **Cordyline**, **Phormium**, **Astelia**, **Arthropodium** and **Corokia** can easily be grown in 4-5" pots or gallons, and finished under cool conditions alongside early-season annuals. Merchandising them together is sure to capture the imagination of customers everywhere.

## SHINE UP TO COPROSMA

One look at their shiny smooth evergreen foliage and you'll know why New Zealanders call them Mirror Plants. In fact, many varieties resemble a multicolored boxwood plant. Among the most textural and versatile plants around, there's a Coprosma habit and color for every taste – and every part of the garden or landscape. Coprosma foliage colors also darken and intensify in cool weather. Easy, fast-growing and deer-resistant, these rugged beauties do best in fertile, well-drained soil. Outstanding plants for the tropical garden and among the easiest for bonsai and container use.



*COPROSMA hybrid*  
**'Cappuccino'**

Single Season: 15-24"h

Mature: 5'h x 3'w

Zones 8-11, Full Sun to Part Shade

This very unusual plant has tiny coffee-colored leaves and an upright habit. It thrives with shearing and makes an excellent hedge or screen plant. Left untrimmed, it creates a billowing chocolate-colored mound in the garden. Perfect for small topiaries. Strong growing and versatile, it's incredibly useful in many situations.



*COPROSMA hybrid*  
**'Karo Red'**

Single Season: 12"h x 18"w

Mature: 4'h x 3'w

Zones 8-11, Full Sun to Part Shade

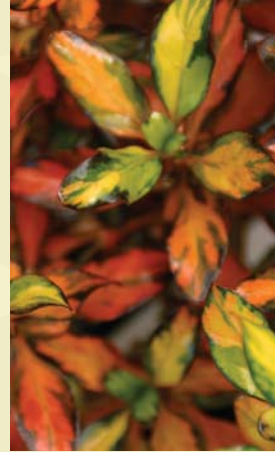
This shrub has dark red shiny leaves. New growth is green, darkening with age. A beautiful landscape specimen, it's equally at home in large containers. A restrained grower, it's a very easy plant to maintain.



*COPROSMA repens* **'Aurea'** NEW

Single Season: 15-18"h x 15-18"w  
Mature: 3-4'h x 4-5'w  
Zones 8-11, Full Sun to Part Shade

With bright golden variegation, this strong grower adds a splash of light wherever it's grown. Excellent in a 4" pot or gallon, it's great as a landscape plant in mild climates or in containers in cold climates.



*COPROSMA repens* **'Evening Glow'**

Single Season: 12"h x 12"w  
Mature: 3-4'h x 3-4'w  
Zones 8-11, Full Sun to Part Shade

Striking variegated foliage with small ovate leaves are green with irregular yellow blotches that turn bright orange-red in late summer and hold their color until the following spring when new growth begins. Excellent in 4", gallon or mixed containers.



*COPROSMA propinqua* var. *martinii* **'Autumn Haze'** PPAF

Single Season: 12"h x 12"w  
Mature: 1.5'h x 1.5'w  
Zones 8-11, Full Sun to Part Shade

Variegated creamy white and deep green foliage blushed with peach and apricot accounts for much of this Coprosma's appeal.



*COPROSMA kirkii* **'Kiwi Gold'**

Single Season: 12"h x 18"w  
Mature: 1.5'h x 1.5'w  
Zones 8-11, Full Sun to Part Shade

Prostrate ground cover with attractive shiny gold and green variegation. Excellent in mixed containers as a trailing component. Excellent in 4", quart or gallon pots.



*COPROSMA repens* **'Beatson's Gold'** NEW

Single Season: 15"h x 15"w  
Mature: 5'h x 6'w  
Zones 8-11, Full Sun to Part Shade

With glossy variegated foliage, small leaves with lime-green centers edged in green, and a distinctive horizontal branching pattern, this unusual New Zealand native is a great plant for a wide range of uses as a hedge, specimen, and in mixed container plantings.



*COPROSMA repens* **'Gold Fever'** NEW

Single Season: 18-24"h x 18-24"w  
Mature: 5'h x 3'w  
Zones 8-11, Full Sun to Part Shade

This brightly-colored new variety is a vigorous grower that's perfect as a fast 4", gallon or mixed container crop. Its resistance to coastal winds and salt spray means that it's a great groundcover or landscaping plant in warmer climates. It tolerates pruning well and makes an excellent hedge or specimen plant. One of the best in northern areas because of its speed to finish.



*COPROSMA repens* **'Cutie'**

Single Season: 8"h x 12"w  
Mature: 4'h x 2.5'w  
Zones 8-11, Full Sun to Part Shade

Evergreen shrub that has small rounded glossy chocolate green leaves and compact habit makes it an excellent subject for specimen, hedging, clipping or shaping. Great in 4", gallon or mixed containers.



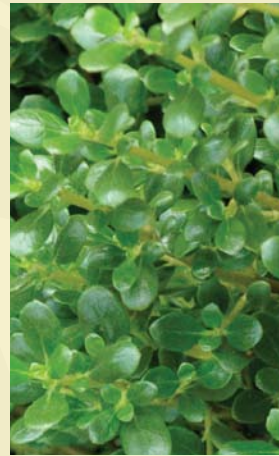
*COPROSMA repens*  
**'Golden Glow'** PPAF NEW  
 Single Season: 12"h x 12"w  
 Mature: 1.5'h x 1.5'w  
 Zones 8-11, Full Sun to Part Shade

Colorful glossy-leaved plant turning more peachy in winter. Fabulous accent plant or showy hedge.



*COPROSMA repens*  
**'Marble Queen'** NEW  
 Single Season: 12-18"h x 15-18"w  
 Mature: 3-5'h x 4-6'w  
 Zones 8-11, Full Sun to Part Shade

This beautifully variegated variety has green leaves with bright white margins that are flecked with green. A good grower, this excellent variety is great in mixed containers or as a groundcover in mild climates.



*COPROSMA repens*  
**'Middlemore'**  
 Single Season: 18"h x 12"w  
 Mature: 4'h x 3'w  
 Zones 8-11, Full Sun to Part Shade

A very hardy versatile plant with small vibrant glossy emerald green leaves and a very compact habit. An excellent replacement for boxwood in warmer weather areas. Great in containers, excellent as a hedge.



*COPROSMA repens*  
**'Lemon Lime'** PPAF NEW  
 Single Season: 12-15"h x 12-15"w  
 Mature: 3'h x 3'w  
 Zones 8-11, Full Sun to Part Shade

An exciting new selection of this compact grower. Its brightly variegated leaves with a great glossy sheen are perfect in small pots or small landscapes in a mass planting. Great in mixed containers and a good grower, this plant is sure to please. Fall color is suffused with pink as cool nights set in. Excellent in 4", quarts and gallons.



*COPROSMA repens*  
**'Pina Colada'** PPAF NEW  
 Single Season: 12"h x 12"w  
 Mature: 3.5'h x 3.5'w  
 Zones 8-11, Full Sun to Part Shade

An excellent new sister variety to the best selling C. 'Tequila Sunrise', this golden-leaved plant becomes suffused with orange when nights are cool. Excellent in mixed containers, 4" and gallons.



*COPROSMA repens*  
**'Pink Splendor'**  
 Single Season: 18"h x 18"w  
 Mature: 3-4'h x 3-4'w  
 Zones 8-11, Full Sun to Part Shade

Very glossy leaves in shades of green, yellow and pink with the best color in winter months. Excellent in 4", quarts and gallons.



*COPROSMA repens*  
**'Yvonne'**  
 Single Season: 12"h x 18"w  
 Mature: 5'h x 5'w  
 Zones 8-11, Full Sun to Part Shade

Evergreen erect shrub with glossy oval dark chocolate brown leaves. Leaf color darkens to almost black in winter. Popular garden specimen or screen plant. Excellent in 4", quarts and gallons.



*COPROSMA repens*  
**'Taupata Gold'**  
 Single Season: 12"h x 12"w  
 Mature: 4'h x 5'w  
 Zones 8-11, Full Sun to Part Shade

One of the most popular varieties for use in mixed containers. The vibrant variegated wide leaves brighten any area, in the landscape or in a container.



*COPROSMA repens*  
**'Tequila Sunrise'** PP18392  
 Single Season: 12"h x 15"w  
 Mature: 3.5'h x 3.5'w  
 Zones 8-11, Full Sun to Part Shade

This plant is our #1 seller. Stunning foliage changes from lime green and yellow in the spring to sunset orange and burgundy as the weather cools. Excellent in 4", quarts and gallons.



*COPROSMA rugosa x robusta*  
**'Emerald Spreader'** PPAF  
 Single Season: 12"h x 16"w  
 Mature: 3'h x 4'w  
 Zones 8-11, Full Sun to Part Shade

This broad, spreading shrub features small rippled-green leaves and tan stems. An easy-to-grow, disease-free, low-maintenance groundcover plant.

## LET'S COROKIA

Into bonsai or just bonsai curious? A favorite of the miniature tree set, Corokia – or Wire Netting Bushes – are tough, versatile, and usually thrive where other plants fail. In spring, they produce star-shaped flowers followed in fall by bright red berries for the birds. Corokia add height and visual interest to mixed containers as specimen plants in a pot or garden. Resistant to salt spray and wind, they thrive in any well-drained soil.



*COROKIA virgata*  
**'Bronze King'**  
Single Season: 18"h x 12"w  
Mature: 6.5'h x 6.5'w  
Flower Color: Yellow  
Bloom Season: Early Summer  
Zones 8-11, Full Sun

Deep bronze leaf color with red berries. Very good as a clipped hedge.



*COROKIA virgata*  
**'Frosted Chocolate'**  
Single Season: 18"h x 12"w  
Mature: 4'h x 2'w  
Flower Color: Yellow  
Bloom Season: Early Summer  
Zones 8-11, Full Sun

Large, chocolate brown leaves and sturdy form with red berries. Good as a clipped hedge.



*COROKIA virgata*  
**'Phantom'**  
Single Season: 15"h x 10"w  
Mature: 3.5'h x 3'w  
Flower Color: Yellow  
Bloom Season: Early Summer  
Zones 8-11, Full Sun

Dark chocolate-edged foliage on a green leaf with a twist of silver flocked on the underside. The starry flowers and red berries are sensational. A dark beauty for contrast in the garden.

## GRISELINIA GONE WILD

Used extensively by vineyards in the famous Marlborough Wine Region to protect the grapes from wind and weather, it's also a popular plant for use at beach resorts. This amazing evergreen shrub has a thing for stiff breezes and salt-laden ocean air. Called "Kapuka" by the Maori, GriseLinia has alternate, smooth-edged, glossy oval leaves and short flower panicles that bear up to one hundred tiny yellow flower sepals, but no petals. Berries are small, dark purple and edible but bitter – best leave them for the birds. Likes well-drained soil.



*GRISELINIA littoralis*  
**'Broadway Mint'**  
Single Season: 18"h x 12"w  
Mature: 26'h x 13'w  
Zones 8-11, Full Sun

This improved clone has dark green leaves and a strong growing habit. Used to protect New Zealand wineries from wind, this plant is ideally suited for hedging, topiary work and coastal plantings.



*GRISELINIA littoralis*  
**'Green Hedgemaster'**  
Single Season: 15"h x 10"w  
Mature: 26'h x 13'w  
Zones 8-11, Full Sun

This improved clone has increased vigor and a strongly upright habit. Used to protect New Zealand farms from wind, this plant is ideally suited for hedging and coastal plantings.

## HEBE, NO JEEBEES

Nothing to worry about with our group of evergreen Veronica. Hebe are exceptionally easy to grow. The plants have a bushy, upright habit and attractive, narrow, spear-shaped green leaves. It's the blooms, however, that are the big story. The dense sprays of flower clusters in various shades of lilac are gorgeous. Blooms under short days of spring and fall. Very butterfly friendly. Plant in well-drained soil.



*HEBE speciosa x diosmofolia*  
**'Beverly Hills'**

Single Season: 10"h x 15" w  
Mature: 3'h x 3'w  
Zones 9-11, Full Sun to Part Shade

Stunning low-growing hedge and compact low-branched grower. It looks attractive in a decorative pot and is a great general gardening plant. Great in 4", quarts and gallons.



*HEBE speciosa x diosmofolia*  
**'Strawberries and Cream'** PPAF NEW

Single Season: 10"h x 15" w  
Mature: 2.5'h x 2.5'w  
Flower Color: Pink  
Bloom Season: May-June  
Zones 9-11, Full Sun to Part Shade

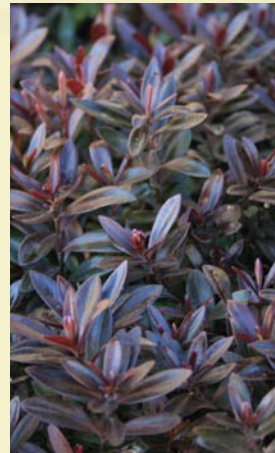
An excellent compact green-leafed Hebe that gets covered in pink blooms in late spring. Trim it back for a repeat performance in late summer-fall. Great in 4", quarts and gallons.



*HEBE speciosa x diosmofolia*  
**'Raspberry Ripple'** PPAF NEW

Single Season: 10"h x 15" w  
Mature: 2.5'h x 2.5'w  
Flower Color: Lilac-White Bicolor  
Bloom Season: May-June  
Zones 9-11, Full Sun to Part Shade

A excellent compact green-leafed Hebe that gets covered in pink blooms in late spring. Trim it back for a repeat performance in late summer-fall. Great in 4", quarts and gallons.



*HEBE hybrid*  
**'Turkish Delight'** PP17664

Single Season: 10"h x 15" w  
Mature: 3'h x 3'w  
Flower Color: Mauve  
Bloom Season: Spring-Summer  
Zones 7-11, Full Sun to Part Shade

Looks great in a decorative pot. Also forms a very attractive border or colorful low hedge. Excellent addition to mixed containers. Great in 4", quarts and gallons.



*HEBE speciosa x diosmofolia*  
**'Inspiration'**

Single Season: 10"h x 15" w  
Mature: 2.5'h x 2.5'w  
Flower Color: Purple  
Bloom Season: Spring-Summer  
Zones 9-11, Full Sun to Part Shade

A neat compact hybrid shrub, the flower is a deep purple which fades to white with age, giving a two-tone effect. Great in 4", quarts and gallons.

## AT LONG LAST LEPTOSPERMUM

Until recently, florists had a near monopoly on *Leptospermum*. Called “Manuka” by the Maori, the new hybrids are excellent – especially the Wiri Series. Hybridized by Jack Hobbs at the Auckland Botanic Gardens, this series is more disease-resistant, better branched and more compact than older forms. Resistant to salt spray and easy to grow.



### *LEPTOSPERMUM scoparium* **'Wiri Shelly'**

Single Season: 10" h x 10" w  
Mature: 5' h x 1.5' w  
Flower Color: Rose-Red Single  
Bloom Season: Spring  
Zones 9-11, Full Sun

Long stems of abundant rose-red single flowers in spring and autumn. Medium-sized upright bush.



### *LEPTOSPERMUM scoparium* **'Wiri Joan'**

Single Season: 10" h x 10" w  
Mature: 6.5' h x 6.5' w  
Flower Color: Red Double  
Bloom Season: Spring  
Zones 9-11, Full Sun

Long stems of abundant rich red double flowers late in spring and autumn. Medium-sized upright bush.



### *LEPTOSPERMUM scoparium* **'Wiri Kerry'**

Single Season: 10" h x 10" w  
Mature: 2.5' h x 2.5' w  
Flower Color: Red Double  
Bloom Season: Spring  
Zones 9-11, Full Sun

Double red flowers in autumn and spring with red-bronze foliage.



### *ARTHROPODIUM cirratum* **"Rock Lily"** NEW

Single Season: 12" h x 15" w  
Mature: 3' h x 3' w  
Zone 11, Full Sun to Shade

This adaptable lily can be used as a durable groundcover for dry shade but also thrives in full sun. Excellent in mixed containers as a focal point. Fast-growing and easy to grow. Forming clumps of broad, medium-green, arching foliage, it bears graceful, airy sprays of lovely white star-flowers on 3' stems from spring to mid-summer.



### *LEPTOSPERMUM scoparium* **'Wiri Linda'**

Single Season: 10" h x 10" w  
Mature: 5' h x 5' w  
Flower Color: White Double  
Bloom Season: Early Fall-Spring  
Zones 9-11, Full Sun

Vigorous grower with fresh attractive green foliage.



### *ASTELIA chathamica* **"Silver Spear"** NEW

Single Season: 12" h x 18" w  
Mature: 4' h x 4' w  
Zones 9-11, Full Sun to Part Shade

This beautiful plant has bold, architectural, silvery-green leaves which eventually form a large clump. The silver color works well in a variety of garden settings. Excellent as a focal point in mixed containers or as a specimen.



*CORDYLINAE australia hybrids*  
**Assorted Varieties**

photo by Kientzler

Single Season: 18" h x 12" w  
 Mature: 48" h x 24" w  
 Zones 9-11, Full Sun to Part Shade

Native to New Zealand and surrounding islands, this amazing genus has exploded on the scene with its structural, upright habit and brilliant colored leaves. Excellent as a specimen or in mixed containers.



*OLEARIA traversii*  
**'Daisy Girl'** PPAF

Single Season: 8" h x 10" w  
 Mature: 12" h x 12" w  
 Zones 9-11, Full Sun

Fast-growing, low-maintenance toughie, 'Daisy Girl' is a hedge lover's dream. The dark green foliage is splotted with yellow and has soft, silvery undersides. White flower panicles bloom year-round. Practically immune to effects of dry salt air and strong winds. Easy to trim. Uses: hedging, foundations, specimens, tall borders, landscaping.



*OZOTHAMNUS retorta*  
**'Silver Cape'** PPAF

Single Season: 15" h x 8" w  
 Mature: 3' h x 2' w  
 Zones 9-11, Full Sun

Shimmering silver foliage is an elegant addition to beds, borders and containers. Tolerant of wind, salty air, and has a tight upright habit.



*LOPHOMYRTUS ralphii*  
**'Red Dragon'**

Single Season: 15" h x 8" w  
 Mature: 5' h x 5' w  
 Zones 9-11, Full Sun

A medium-sized shrub with brilliant, deep red, small pointed leaves. Color is intensified with cold temperatures. Great in 4", gallons and mixed containers.



*METROSIDEROS collina*  
**'Tahitian Sunset'** PPAF

Single Season: 12" h x 15" w  
 Mature: 3' h x 3' w  
 Zones 8-11, Full Sun

So pretty it barely looks real, the new 'Tahitian Sunset' has fantastic creamy white and green foliage, plus screaming scarlet red flowers that bloom from winter through summer. Makes a bold statement in any part of the garden or landscape. Uses: foundations, landscapes, beds, borders, containers.



*PHORMIUM hybrids*  
**"New Zealand Flax"**  
**Assorted Varieties**

photo by Kientzler

Single Season: 18" h x 12" w  
 Mature: 3' h x 2.5' w  
 Zones 8-11, Full Sun to Part Shade

These amazingly colorful structure plants are fantastic in mixed containers or as specimen plants in a large pot. Available in a large array of colors, they can fill in a gallon pot in 3-4 months and fetch a premium at retail.

## PITTOSPORUM HOT

All the rage among landscape architects, Pittosporum – called “Kohuhu” by the Maori – is a dense evergreen shrub with attractive foliage. New varieties offer landscape professionals and home gardeners a range of interesting shapes, sizes and colors. Tolerant of coastal conditions and drought, they are delightful plants for difficult areas.



*PITTOSPORUM tenuifolium*  
**'Elfin'** PPAF

Single Season: 10" h x 10" w  
Mature: 3' h x 3' w  
Zones 8-11, Full to Part Sun

A compact evergreen shrub featuring small, silver, shiny leaves that borne upon dark stems – forming a very dense and naturally neat-shaped plant with very little effort.



*PITTOSPORUM tenuifolium*  
**'Silver Star'**

Single Season: 16" h x 8" w  
Mature: 10-12' h x 4-5' w  
Zones 8-11, Full to Part Sun

An evergreen shrub featuring small, silver, shiny leaves that borne upon dark stems.



Kia Ora Flora® varieties have traveled from the ends of the earth to your own backyard – so you can be sure we’ve developed a palette of marketing materials to unveil them to your customers in style.

Several stunning collections of banners, bench cards and tags have been designed to best display the breathtaking nature of these New Zealand natives. For those eager to delve in deeper, detailed Kia Ora brochures showcase the many varieties and provide ideas on how to incorporate them in gardens and landscapes. All backed by a strong PR campaign to promote the varieties to consumer and trade press, so everyone gets a taste of the Kia Ora experience.

THE ENDS OF THE EARTH.

Visit [KiaOraFlora.com](http://KiaOraFlora.com)

for updated information on  
MARKETING, AVAILABILITY & BRILLIANT  
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